



**The York BID Company Ltd**

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Dear Sir/ Madam,

## MY CITY CENTRE

I am writing to provide my support for the My City Centre project. The timing is very apt, because for the past couple of years, partners in the city have been discussing some of the unique challenges that the traditional high street in York faces, as shopping and leisure habits evolve. A York BID event last November saw Bill Grimsey address a room of circa 100 partners and it generated a real buzz in the city and a collective commitment to meet these challenges head on.

We understand the city centre discussion will involve various partners, but you have our commitment that we will endeavour to link businesses into this consultation, as a healthy trading environment, intertwined with the community will be essential to the future success of the city.

Yours sincerely,

A handwritten signature in black ink, appearing to read "A Lawson". The signature is enclosed within a simple, hand-drawn oval outline.

**Andrew Lawson**  
Executive Director